



COMBINED NAVAL EVENT

23-25 MAY 2023 | FARNBOROUGH, UK

RO9



2023 Speakers includes...



Alex Chalk KC MP, Minister
for Defence Procurement,
UK Government



Vice Admiral Mike Utley
CB OBE RN, Commander,
NATO Maritime Forces



Rear Admiral Keith
Beckett, Deputy CEO,
Submarine Delivery
Agency



Vice Admiral Brad
Cooper, Commander Fifth
Fleet - US Navy



Vice Admiral Manuel Antonio
Martinez-Ruiz, Director of
Engineering Agency & Naval
Communication, Spanish
Navy

Event Overview

This is the 10th iteration of this meeting, the second time we have co-located three events, and the first time we have launched our Surface Technology meeting. With the Naval Damage Control Event taking place at the same venue, this will maximise the benefit to our attendees. It is a pleasure to welcome you once more to Farnborough, which with its size and links will be our home for the foreseeable future. It will have been a year since we last met and the maritime environment is emerging as key priority for NATO and its partners. Future Surface Fleet developments, ensuring comprehensive Underwater Defence and Security, and maintaining world beating Submarine Technology and Surface Fleet Technology are central tenants to this. The combination of the four help countries to develop their maritime capabilities, ensure freedom of navigation is not threatened and when necessary, sea control and denial are achieved. Those with both a responsibility and interest in the Naval domain need to keep abreast of developments, both technical and geopolitical if advantage in this competed domain is to be maintained; failing to do so could have dire consequences and these are some of the focus areas of the four meetings:

Underwater Defence & Security

This will be split across MCM and ASW in an essential, stand-alone area that merits the discrete focus this conference will provide. Delegates will be updated on trends and changes in the operations, tactical employment and sustainability of UW, surface and airborne Fleets, whilst considering the impact of the latest technological developments.

Future Surface Fleet

This will analyse designing, building, modernising and sustaining fleets throughout their lifecycle. We will look at how to maximise platform availability with presentations from both a naval and industry angle and learn what needs to be done to enable Fleets to be delivered to time, quality and cost. The development and maintenance of trusting relationships between the supplier and customer will be at the forefront of issues in this challenging area.

Submarine Technology

The unique capabilities of stealth, silence, lethality, endurance and deniability of submarines, allowing them to operate close to the threat, are a vital component in our defence and deterrence strategy. Sensor performance, combat systems and views on the significance of new technology and innovation within the development of new submarine capability will be shared. Sensors and Safety will feature heavily throughout, as well as survivability and materiel certification.

Surface Fleet Technology

Following the feedback from 2022, we have narrowed the lens of our technological partners and enabling organisations to look solely at the options for developing capabilities for the surface. Looking at C2, materials, weapons, ISR and more, this promises to be one the must attend meetings for the surface community.

Sponsors















2023 Speakers



Vice Admiral Manuel Antonio Martinez Ruiz, Director of Engineering and Naval Construction, Spanish Navy



Rafael Arcos
Chief of the Naval Support Section, NATO Support and Procurement Agency (NSPA)



Keith Beckett CBE CEng
FIMarEST Deputy CEO and Technical Director, Submarine Delivery Agency



Air Commodore Harold Boekholt
Director of Defence Projects, Netherlands Armed Forces



Brigadier Sean Brady RM
Deputy Director Shipbuilding Programmes, Royal Navy



Jeff Brewer
US CO-Director, London Tech Bridge



Phil Brown
Autonomous Systems Principal Scientist, UK MoD DSTL



Captain Andrew Carlson
Deputy Director Combat Systems and Warfighting Integration OPNAV N96, US Navy



Lieutenant Commander Sehoon Cha
KSS-III Program manager, Republic of Korea Defence Acquisition Program Administration



Alex Chalk KC MP
Minister for Defence Procurement, UK Government



Commander Filip Clauwaert BN
Director, NATO Mine Warfare COE



Vice Admiral Martin Connell CBE
Second Sea Lord, Royal Navy



Lieutenant Commander Laurentiu-Florin Constantinoiu
ROU NAVY Oceanography Staff Officer, NATO Maritime GEOMETOC Centre of Excellence



Vice Admiral Brad Cooper,
Commander Fifth Fleet – US Navy



Lieutenant Davide Cosimo
CSSN La Spezia, Italian Navy



Dr Joseph Cotter
Advanced Research Fellow, Imperial College London



Juan Dorje Palbar Misas
Research Fellow in Navigation and Maritime Cyber, Plymouth University



Commodore David Eagles
Commander of the Royal Fleet Auxiliary, Royal Fleet Auxiliary



Commander Jeff Fillmore
Commander SMERAS, Royal Navy



W. Carmelo Fontan
Chief Technical Officer, US Navy Naval Sea Systems Command



Per Fransson
Head of Submarine Systems, FMV



Thomas Furfaro
Project Leaders, NATO STO – CMRE



Phil Gittins Ceng ChPP
Boats Team Leader and RENOWN Data & Digital Lead, UK MoD DE&S Ships



Lieutenant Commander Olivier Grouard
Support Agency (SSF) Technical Director, French Navy



Huw Gullick
Associate Director, National Oceanography Centre



Commodore Allison Norris,
AUKUS LO, Australian Navy



Commander Sean Heaton MBE
Commanding Officer Diving and Threat Exploitation Group, Royal Navy



Andy Mitchell, Deputy Director
Navy Capability Sponsor – Develop Directorate, Royal Navy



Lieutenant Commander Renauld Hock,
Project Leader rMCM Programme – Belgian Navy



Captain Brian Karosich
Commanding Officer Forward Deployed Regional Maintenance Centre, US Navy



Colonel Phil Kelly RM
Head Carrier Strike and Maritime Aviation, Royal Navy



Doug Livermore, Director of
Special Operations, Irregular Warfare, Sensitive Activities, and Special Programs, US Navy



Lieutenant Colonel Mike Macdonald RM
Naval Strike Network Programme Director, Royal Navy



Rear Admiral Torben Mikkelsen
Director Naval Warfare, Defence Command Denmark

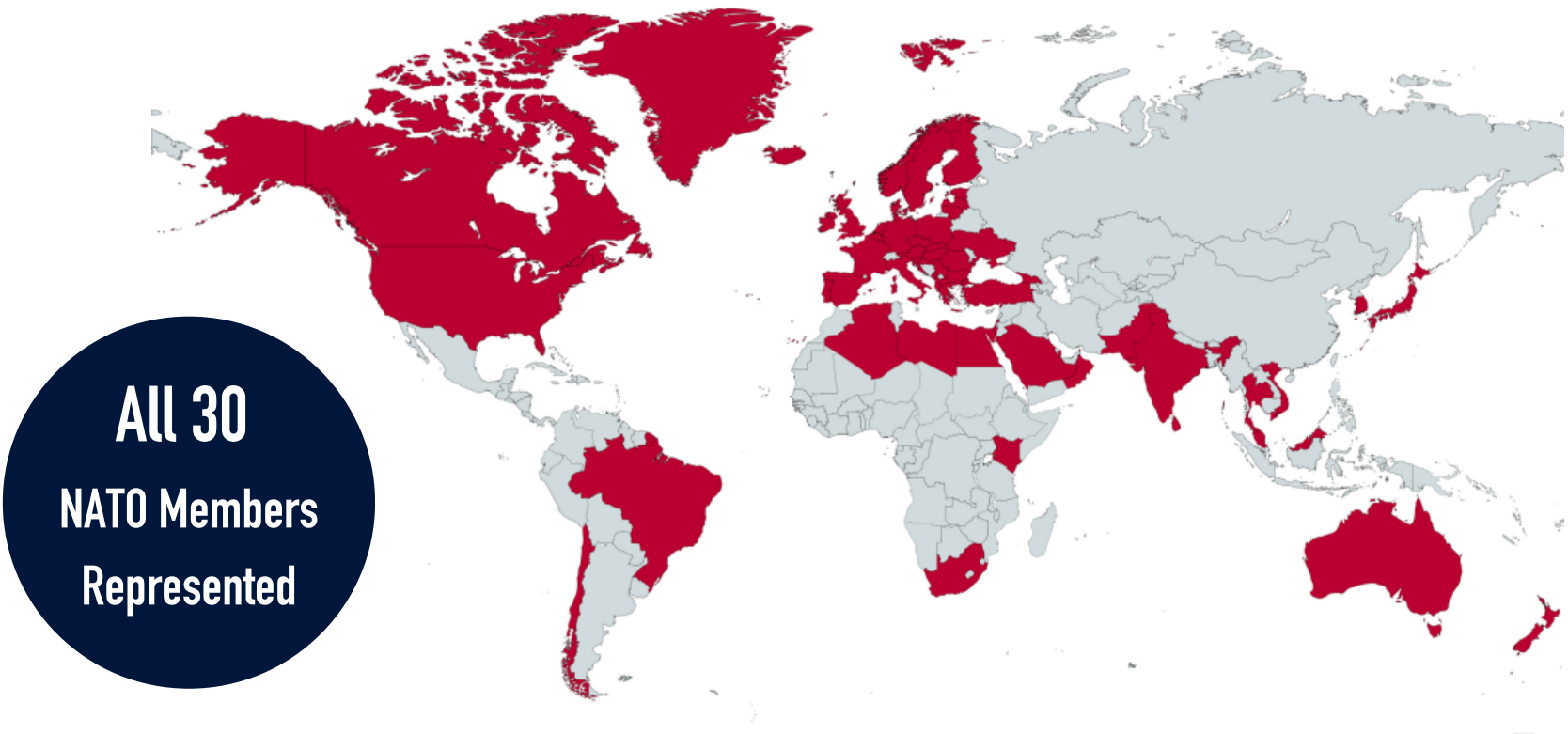
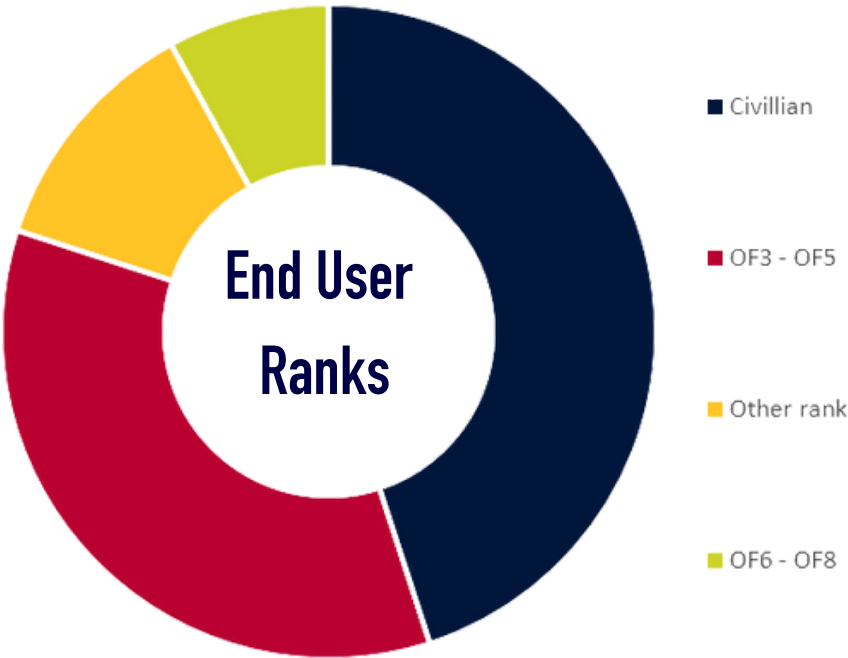
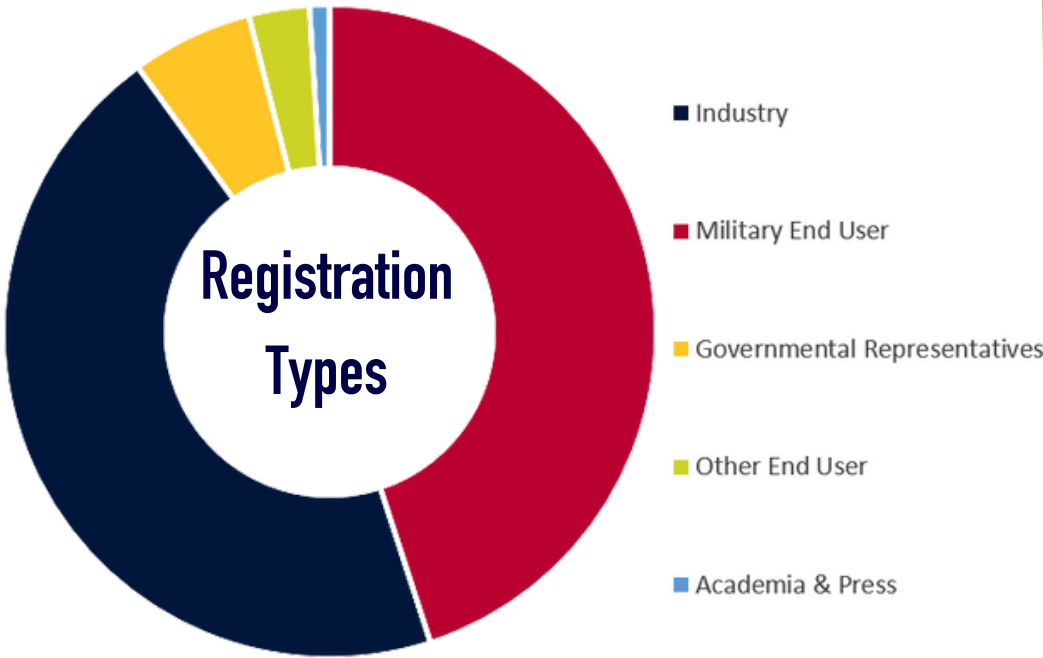


Vice Admiral Oleksiy Neizhpapa
Commander in Chief, Ukrainian Navy

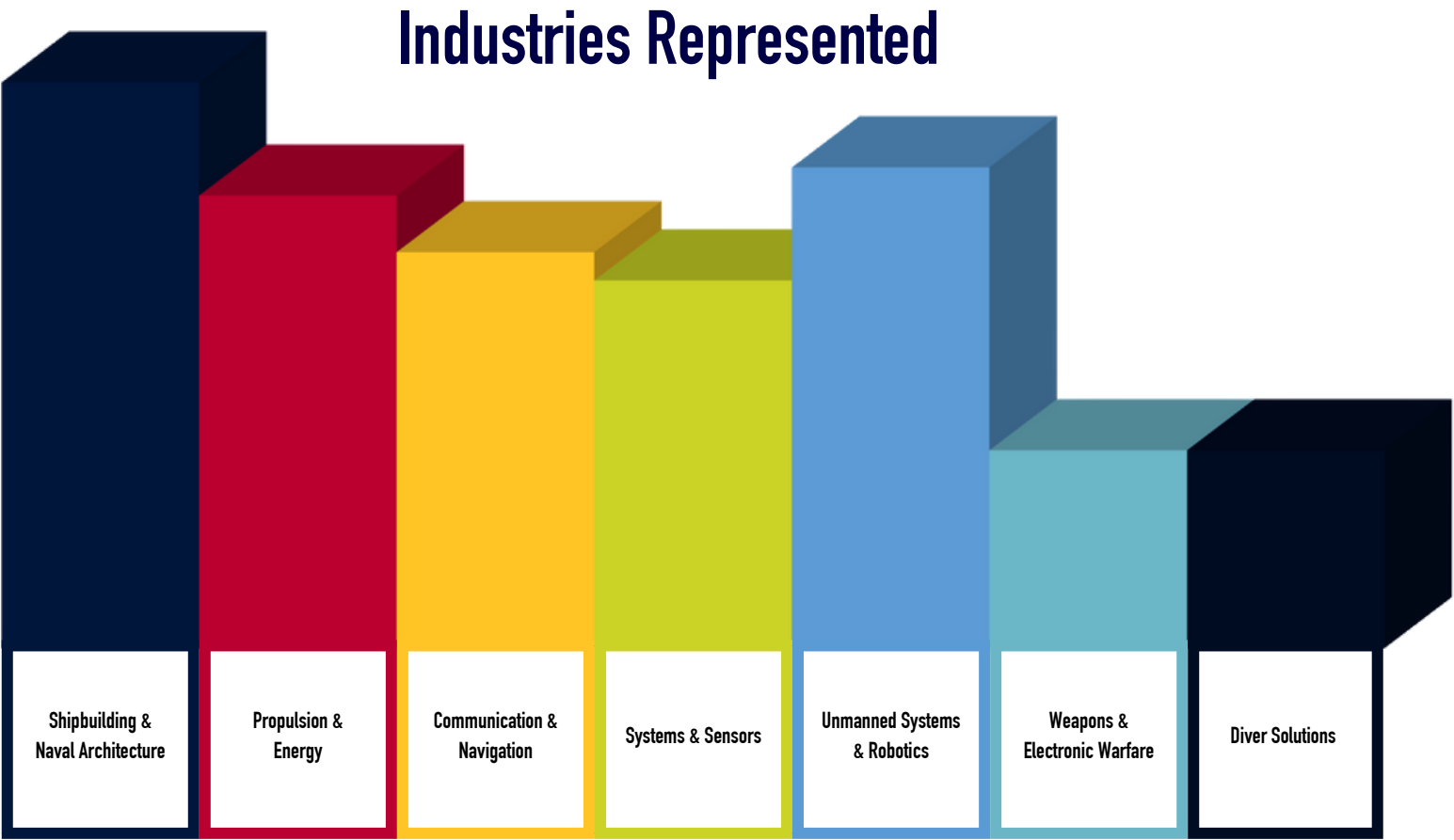


Commodore Steve Prest
Director Ship Acquisition, Royal Navy

Audience



- Albania • Algeria • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • Czech Republic • Denmark • Estonia • Finland • France • Georgia • Germany • Greece • Hungary • Italy • Japan • Latvia • Libya • Lithuania • Netherlands • New Zealand • North Macedonia • Norway • Oman • Pakistan • Poland • Portugal • Qatar • Romania • Saudi Arabia • Serbia • Slovakia • Slovenia • South Africa • South Korea • Spain • Sweden • Turkey • UK • Ukraine • USA • Vietnam •



Exhibition and Sponsorship Opportunities

LEAD NAVAL PARTNER – EXCLUSIVE TO ONE PARTNER.

- 1 x 30 minute industry address during the plenary conference day 1
- 1 x 30 minute industry presentation slot during conference stream
- Four (4) complimentary all access conference delegate tickets
- Highest level branding on all onsite signage, the event website, conference guide and all marketing collateral
- Key account call with guesting department to identify and target key prospects to invite
- 1-2-1 networking facilitated onsite

Price: £29,950

LEAD TECHNOLOGY PARTNER – EXCLUSIVE TO ONE PARTNER.

- 1 x 30 minute industry address during the plenary conference day 1
- Four (4) complimentary all access conference delegate tickets
- Associated branding on all onsite signage, the event website, conference guide and all marketing collateral
- Key account call with guesting department to identify and target key prospects to invite
- 1-2-1 networking facilitated onsite

Price: £19,950

NAVAL PARTNER

Limited to 2 Partners

- 1 x 30 minute industry address during the closing conference day 3 (either Surface or Subsurface)
- Four (4) complimentary all access conference delegate tickets
- Associated branding on all onsite signage, the event website, conference guide and all marketing collateral
- Key account call with guesting department to identify and target key prospects to invite
- 1-2-1 networking facilitated onsite

Price: £19,950

1 Remaining

LEAD STREAM SPONSOR

Exclusive to one partner per stream.

Provide the opening industry speaking session in a dedicated conference stream

1 x 30 minute industry presentation slot during conference stream

High-level branding above all other sponsors except Lead Naval, Lead Technology and Naval Partners.

Associated branding on all onsite signage, the event website, conference guide and all marketing collateral

Additional 2 delegate passes

Price: £14,950

Underwater Defence & Security Stream – 1 available
Future Surface Fleet Stream – 1 available
Surface Fleet Technology Stream – 2 available
Submarine Technology Stream – SOLD OUT

STREAM SPONSOR

Limited to 3 partners per stream

Your company will be provided with a speaking session in a dedicated conference stream.

1 x 30 minute industry presentation slot during conference stream

Associated branding on all onsite signage, the event website, conference guide and all marketing collateral

Additional delegate pass

Price: £9,950

Underwater Defence & Security Stream – 2 available
Future Surface Fleet Stream – 1 available
Surface Fleet Technology Stream – 2 available
Submarine Technology Stream – SOLD OUT

PRIVATE BRIEFING SPONSOR

Host your own private 90-minute session at CNE 2023.

Flexible format, you have the option to run a roundtable, briefing, workshop, product demonstration, or social event. capacity for up to 20 guests.

Purpose built room with built-in AV, close to the main exhibition.

Hot and cold refreshments are provided during your session.

Breakfast snacks will be included for early morning briefings.

Listing within the official event agenda.

Listing as Private Briefing Sponsor on the event website, event app, onsite signage and on selected marketing messages.

Inclusion on dedicated feature page on the CNE 2023 website

Direct assistance from the Defence Leaders Audience Team to ensure your session is attended by your desired targets.

3 Delegate passes.

Price: £14,950

PRIVATE MEETING ROOM

A fully-enclosed facility to conduct private meetings and demonstrations.

Package includes:

- Full height shell scheme walls with lockable door
- Single power supply
- Seating and table (dependant upon required layout)

You have the option to add branding to the interior to achieve an immersive brand experience.*

Located in a quiet area of the exhibition to ensure privacy.

3m x 3m – 4 person capacity

Exclusive hire for the full 3-day event: £8,000

3m x 4m – 6 person capacity

Exclusive hire for the full 3-day event: £12,000

* Requires additional investment and available to exclusive hire only.

SHELL SCHEME STAND

A turn-key stand option which can be customized with your own branding.

Package includes:

- Available as either 6m2, 9m2, 12m2 or 18m2.
- Full height shell scheme walls
- Carpet, small table and two chairs
- Single 500W power supply
- Facia board displaying the company name
- Access to the event app and digital networking tools
- Listing as exhibitor in the event guide, event app and event website

SPACE-ONLY STAND

A dedicated position upon which you can construct your own bespoke designed exhibition stand.

Package includes:

- Access to the event app and digital networking tools
- Listing as FEATURED exhibitor in the event guide, event app and event website

Size	Dimensions	Passes Included	Price
36m²	6m x 6m	7 Passes	£44,950
18m ²	6m x 3m	5 Passes	£24,950
12m ²	6m x 2m	4 Passes	£18,950
9m ²	3m x 3m	3 Passes	£14,950
6m ²	3m x 2m	2 Passes	£9,950
4m²	2m x 2m	2 Passes	£7,950

MORNING RUN

Each day of the event we host a small number of participants for a casual run around the Farnborough location.

Each participant receives a branded running bib. Your logo will also appear alongside other event feature sponsors on the website, event app and selected onsite event signage.

Includes 2 delegate passes.

Price: £7,950
1 Remaining

LUNCH SPONSOR

The CNE is a fully catered event, with lunch provided for all participants.

Your logo will appear prominently in one of our 3 themed networking areas on a specific day. Your logo will also appear alongside other event feature sponsors on the website, event app and selected onsite event signage.

Includes 2 delegate passes

Price: £7,950
3 Remaining

BADGE SPONSOR

Event attendees must always wear and have their badge visible.

Your logo will be exclusively featured on the badge design, in full color alongside our own event branding.

Your logo will also appear alongside other event feature sponsors on the website, event app and selected onsite event signage.

Includes 2 delegate passes

Price: £7,950

STATIONARY SPONSOR

With so much exclusive conference content on offer, note taking is essential.

Each participant receives a branded notepad and pen, distributed from several positions around the venue.

Your logo will also appear alongside other event feature sponsors on the website, event app and selected onsite event signage.

Includes 2 delegate passes

Price: £9,950
1 Remaining

LANYARD SPONSOR

Our most visible branding opportunity. Every event attendee receives a branded lanyard at registration.

Your logo will be exclusively featured on the lanyard design, alongside our own event branding.

Your logo will also appear alongside other event feature sponsors on the website, event app and selected onsite event signage

Includes 2 delegate passes

Price: £9,950

REGISTRATION SPONSOR

Begin engaging with our visitors from the moment they enter the venue.

Your logo will be featured on the registration desk and surrounding area alongside our own event branding.

Your logo will also appear alongside other event feature sponsors on the website, event app and selected onsite event signage.

Includes 2 delegate passes

Price: £7,950
1 Remaining

HANGING WALL BANNER

Place your brand front-and-centre in the exhibition with one of our six large hanging banner positions.

Located on the rear wall, these placements are in direct eyeline as visitors enter the event.

Price: £4,950
5 Remaining

EVENT GUIDE

Our event guide is more than just an agenda, it is a vital companion for every attendee.

You will receive front cover logo placement, the rear cover advert and a full page editorial.

Includes 2 delegate passes.

Price: £9,950
1 Remaining

DELEGATE BAG

We will provide each of our end-user VIP guests and speakers with a high-quality event bag.

These will be co-branded with your logo and our event branding. Each can be pre-filled with your choice of material.

Price: £14,950
1 Remaining

SPEAKER GIFT SPONSOR

Each of our invited speakers is presented with a 'thank you' gift for taking part.

Your company logo will appear alongside our own on a special batch of uniquely labelled Navy Leaders rum, presented to each speaker at the close of the final day.

Price: £7,950
1 Remaining

THEATRE SPONSOR

Take the lead branding position for one of our six conference Theatres.

Future Surface Fleet x 2 | Underwater Defence & Security x 2 | Submarine Technology | Surface Fleet Technology

Your logo will be placed on the exterior hanging banner, event floor plan and will include literature distribution via seat drop.

Price: £9,950

LITERATURE DISTRIBUTION

Place your company and product literature in front of the most relevant audience.

We will distribute your literature via seat drop before a session of your choice and in the catering areas.

Price: £3,950

DAY 2 DRINKS RECEPTION SPONSOR

As the conference closes on day one and two, we welcome all event participants back into the exhibition to discuss the days sessions and hear from VIP speakers over complimentary drinks.

With three distinct zones (Surface, Sub-Surface and Tech) we are able to offer sponsorship of an evening's drinks focused upon a specific audience to an industry partner.

Package includes:

Recognition alongside other event sponsors as an Official Drinks Reception Sponsor.

Your logo will appear prominently in one of our 3 themed networking areas on a specific day.

Your logo will also appear alongside other event feature sponsors on the website, event app and selected onsite event signage.

Includes 2 delegate passes

Price per zone: £9,950 Price for all 3 zones: £19,900

EVENT APP SPONSOR

Defence Leaders have partnered with Webex by Cisco to deliver an industry-leading and secure interactive event app and networking platform.

The Defence Leaders app delivers a full suite of capabilities to enable our audience to effectively navigate the exhibition, create their own personal agenda, network with other attendees and take part in polls and Q&A.

Our fully customised app allows the opportunity for an exclusive sponsor to add branding and leverage the messaging and insight capabilities of the platform, which remains active for 12 months.

Package includes:

Recognition alongside other event sponsors as Official App Sponsor.

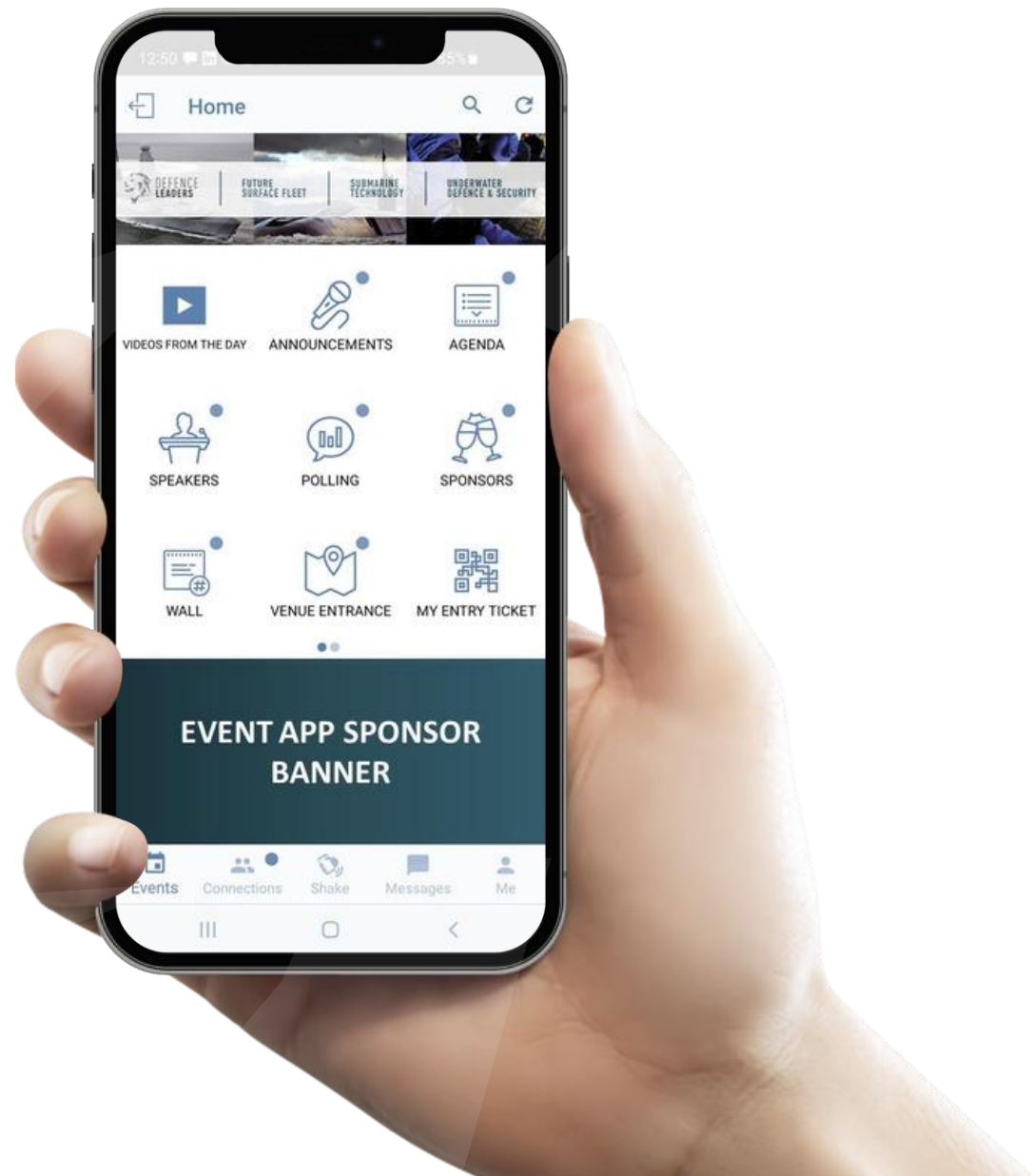
Recognition and logo inclusion on app launch email campaign.

Custom designed banner placement on app homescreen.

Eleven message credits to communicate with our entire event audience pre-event, mid-show and post-event.

Inclusion of a dedicated question in our polling function to help you gain insights from the audience.

Price: £14,950



Sales Contacts



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